

**KEEP MOVING.  
KEEP CONNECTED.**



**GLOBAL MEPS  
CHALLENGE**

**WHO:** All Myzone licensees and users.

**WHAT:** **USD \$10,000** MEPS challenge between 1st and 30th of April 2020. Any member who earns 1,300 MEPS in April will be entered into the prize draw.

**WHERE:** Anywhere, members just need to wear their belt and upload their data.

**WHEN:** 1st to 30th April 2020.

**HOW:** You and your members will automatically be included, however, if you do not want to participate in the challenge please send an email to [marketing@myzone.org](mailto:marketing@myzone.org) by 5pm (local time) on 20th March 2020 to opt out.

**WHY:** Members who are confined to their home are at risk of dropping their exercise routine and are less likely to retain their membership once the virus has passed. **This MEPS challenge is designed to be fun, engaging, and ultimately help sustain the members exercise routine, especially during this abnormal time when amenities are limited and motivation levels may slip.**

'Social distancing' may keep members out of gyms, but 'social connection' will enable virtual connectivity with your club, trainers and their gym friends within the Myzone App.

The best form of medicine is exercise, let's keep fit, and in doing so, keep healthy. This is a practical way we can contribute to our community and stay positive together.